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BETA Newsletter - Number 20

## Edito

It has been a few months since the new BETA management team took office: Herrade Igersheim, director; Marielle Brunette, deputy director for INRAE and AgroParisTech; Véronique Schaeffer, deputy director for the University of Strasbourg; and Yamina Tadjeddine, deputy director for the University of Lorraine. All four of us are attached to the research collective that is BETA, which throughout its more than 50 years of existence has been able to renew itself, develop, and diversify, while remaining scientifically dynamic and humanly rich. We approach our mission with enthusiasm.

The recent evaluation conducted by HCERES highlights as an important asset the strong involvement of BETA members, researchers, and administrators. It also highlights the scientific excellence of the laboratory, which is reflected in the quality of publications, but also in the research chairs created, the diversity of collective research projects carried out, and the organization of major scientific events. The scientific influence of BETA makes it an attractive laboratory, whose staff is growing, thanks to quality recruitment. The significant events in the life of BETA presented in this newsletter testify to the dynamism of its members and the variety of activities carried out over the months.

However, scientific excellence and the attractiveness of a laboratory are never established a priori. They are the result of individual involvement, rich and stimulating interactions, in a conducive scientific environment, which previous management teams have been able to safeguard over time.

We are committed to working within this heritage, to meet the challenges identified by HCERES, to seize the opportunities constantly renewed by the evolution of institutional mechanisms for supporting research, to contribute to creating a fulfilling working climate for our administrative teams and our researchers, and to strengthen the support of doctoral students throughout their career. BETA is thus involved in various PEPR (Priority Research Programs and Equipment), and is also associated with the creation of two Junior Professorships (CPJ) in 2023.

The new five-year plan voted by the laboratory's governance bodies will also open up new opportunities. The laboratory, currently structured in 5 axes, will consist, from January 2024, of 6 research groups, corresponding to the 5 existing axes, to which will be added the Environment, Forest, Energy (EFE) group. BETA will also deploy its experimental platform to offer new services.



From left to right: Yamina Tadjeddine, Herrade Igersheim, Véronique Schaeffer, Marielle Brunette

Beyond that, BETA continues its societal commitment. *The Communication mission* focuses on the dissemination of scientific knowledge via the BETA website, the newsletter and social networks, and popularization. *The Sustainable Development mission* aims to implement mechanisms to reduce the carbon emissions related to our activities. *The Data of Science mission* supports researchers in data management and raises their awareness of the openness of empirical knowledge produced by scientific activity.

***With the commitment of each and every one of us, this is a great program for the years to come!***



[Maria do Rosario Grossinho](#)

Full professor  
Chair of the Department of Mathematics  
Coordinator of the Master in Financial Mathematics  
Researcher at CEMAPRE-ISEG, University of Lisbon

I am very happy to accept the invitation to publish in this Newsletter, following my participation, as a visiting professor, in the BETA Day held in Strasbourg on 30 March, which deeply honoured me.

After obtaining my degree and PhD in Mathematics from the Faculty of Sciences of the University of Lisbon, I moved in 1998 to the Lisbon School of Economics and Management (ISEG) of the same university, where I became a full professor in the Department of Mathematics in 2012. This change led me to evolve my research and teaching activities from pure mathematics to applied mathematics, with a focus on mathematical finance. I created the Master “Mathematical Finance”, which I have directed since 2007.

This master’s degree is at the origin of my collaboration with BETA, which dates back to 2011, when I met Francis Bismans at ISEG. We thought about creating a double degree agreement between the master’s degrees for which we were responsible. We have concluded a tripartite agreement between the Master “Mathematical Finance” of ISEG, the Master “Financial Market Engineering”, directed by Francis Bismans in Nancy, and the Master “Financial Engineering” of the Poznań University of Economics directed by Krzysztof Malaga at UEP in Poland. This agreement allows each student who has successfully completed 3 semesters of their original master’s degree and 1 semester of one of the other two master’s degrees to obtain a double degree. It was signed in 2016 by the respective deans of our universities. This agreement is regularly updated and has already led to the participation of professors Olivier Damette and Sophie Béreau in its coordination. This double degree and the

corresponding cooperation continues today with the same enthusiasm and commitment as we had originally. My relationship with BETA and the University of Lorraine in Nancy includes activity as a visiting researcher and an annual academic collaboration as a visiting professor for the course “Numerical Methods in Finance” of the Master “Engineering of Financial Markets”.

The academic work of Francis Bismans played a decisive role in the establishment and maintenance of this agreement initiated twelve years ago, and I cannot fail to mention the scientific collaboration and lively conversations on the historical and philosophical aspects of economics that have taken place over time. They were at the origin of the publication in January 2022 of our collaborative book *Mathematics and Economics. A historical approach* (Classiques Garnier, Bibliothèque de l’Économiste). Our scientific collaboration does not stop there and new projects are underway.

I was pleased to see the excellent organization of the BETA Day on March 30th. I was able to observe the dynamics and scientific vitality of the laboratory, through the interesting contributions and projects that were mentioned. I express my deep gratitude to Francis Bismans, today Professor Emeritus, colleague, co-author, and above all friend, for his academic dynamism, the cornerstone of all shared activity, to which was added the human dimension of friendship between our families. A big thank you to BETA and the University of Lorraine for the invitation and for all the activities I was able to carry out there. My sincerest wishes for your success and development.

## Prizes and Awards



[Jérôme Hergueux](#)

Laureate of the **Guy Ourisson Prize 2022**, intended for researchers aged 40 or over carrying out particularly promising research in Alsace; awarded by the Cercle Gutenberg, on November 28, 2022.

[Jaele Bechis](#)

Laureate of the **Elinor Oström Thesis Prize** awarded by the SJPEG doctoral school in January, 2023, for her thesis **“The Scientific Publishing Market in the Digital Age: An Economic Analysis of Open Access”** under the supervision of Sophie Harnay.



[Esther Devilliers](#)

Laureate of the 1st **Young Researcher Prize**, awarded during the 16th INRAE–SFER–CIRAD Social Science Research Days on December 15 and 16, 2022 in Clermont-Ferrand, for her work entitled: **“Taking into Account Latent Technical Itineraries in Production Models: An Approach by Hidden Markov Model with Random Parameters”**

Jean-Daniel Boyer

**“Police of individual interests against police of good order: Herbert’s Essay on the general police of grain as an attack on Delamare’s Treatise on the police”**

*European Journal of the History of Economic Thought*,

Vol. 29, Issue 3, p 523-547, published on line February 22, 2022 - [DOI](#)

**Abstract.** Claude-Jacques Herbert’s Essay on the general police of grain (*Essai sur la police générale des grains*) has particular features that could have enabled it to make a crucial contribution to the gradual conversion of French public opinion to free trade at the end of 1753. First, the essay is an explicit criticism of Delamare’s Treatise on the police (*Traité de la police*) and of the French regulations of the grain trade. Against them, Herbert promotes new principles grounded on a specific conception of free trade and on the central role played by prices in economics. Reviewing these elements, we may suppose that the success of Herbert’s Essay can also be explained by the conceptions it proposes. These could indeed have been approved both by the proponents of internal and moderate free trade and those of total freedom.



Julien Jacob, Eve-Angéline Lambert, Mathieu Lefebvre, Sarah Van Driessche

**“Information disclosure under liability: An experiment on public bads”**

*Social Choice and Welfare*,

Published on line December 27, 2022 - [DOI](#)

**Abstract.** We experimentally investigate the impact of information disclosure on managing common harms that are caused jointly by a group of liable agents. Subjects interact in a public bad setting and must choose ex ante how much to contribute in order to reduce the probability of causing a common damage. If a damage occurs, subjects bear a part of the loss according to the liability-sharing rule in force. We consider two existing rules: a per capita rule and a proportional rule. Our aim is to analyze the relative impact of information disclosure under each rule. We show that information disclosure increases contributions only under a per capita rule. This result challenges the classical results regarding the positive effects of information disclosure, since we show that this impact may depend upon the legal context. We also show that while a proportional rule leads to higher contributions than a per capita one, the positive effect of disclosure on a per capita rule makes it as efficient as a proportional rule without information disclosure.



Simon Hupfel, Antoine Missemmer

**“Decommodifying wealth: Lauderdale and ecological economics beyond the Lauderdale paradox”**

*Ecological Economics*

Vol. 207, art. 107780, May 2023 - [DOI](#)

**Abstract.** The term “Lauderdale paradox” has been used by ecological economists since the late 1980s. It refers to the idea, developed by the Earl of Lauderdale in 1804, according to which private riches – the sum-total of the exchangeable value of goods – and public wealth – the sum-total of the use value of goods – vary in opposite directions. The Lauderdale paradox has been used in ecological economics in relation to the valuation of ecosystem services, and also in connection to some branches of political ecology, especially eco-Marxism. Based on a careful reading of Lauderdale’s work, taking into account his political context, this article shows that some of the recent interpretations of the Lauderdale paradox, especially regarding wealth indicators, deserve to be qualified in the light of the original meaning of Lauderdale’s words. Other aspects of Lauderdale’s reflections that could be sources of inspiration for today’s research programs in ecological economics are also emphasized: the extension of environmental accounting to human capital, the study of commodification and decommodification processes in a comprehensive anthropological perspective, and the specification of the characteristics of a steady-state economy.



Barthélemy Chollet, Karine Revet

**“Digging deep or scratching the surface? Contingent innovation outcomes of seeking advice from geographically distant ties”**

*Technological Forecasting and Social Change*

Vol. 189, art. 122367, April 2023 - [DOI](#)

**Abstract.** Advice-seeking is an essential, daily R&D task. Therefore, the configuration of advice ties around a focal R&D worker likely determines their individual performance. Among the network dimensions considered in prior research, the geographical distance between advice providers and a focal advice seeker has rarely been investigated, despite widespread recognition that geography strongly affects knowledge circulation. To capture the effects of geographical distance on advice-seeking success, the current study takes a mixed-methods approach and investigates R&D engineers in a French cluster related to the semi-conductor industry. By analyzing the lived experience of 17 R&D workers, as recounted in in-depth interviews, we draw a conceptual distinction between surface and deep advice-seeking (study 1). These types differ in terms of their temporality, form of reciprocity, and expected contribution. Consistent with this dual conceptualization and previous literature on the geography of knowledge, we predict that distant ties in the context of deep advice-seeking are beneficial to the innovation performance of R&D workers, but detrimental in the context of surface advice-seeking. A test of these hypotheses, involving 113 R&D workers, provides support for the proposed model (study 2). All in all, the paper sheds new light on geography and location as essential factors of innovation.



## Interview with Agathe SIMON, BETA doctorate, 2022

### Hello, could you introduce yourself?



Agathe SIMON

My name is Agathe Simon. I obtained my PhD in December 2022 under the supervision of Amélie Barbier-Gauchard and Mathieu Lefèbvre. I am currently a Research Teaching Associate (ATER) at the FSEG in Strasbourg and I will start a Postdoctoral contract at the Economic and Social Research Institute (ESRI) in Dublin very soon.

### When did you think about doing a doctorate and why?

When I was in the 3rd year of my Bachelor's degree, this idea began to mature. After having already done my first two years of the Bachelor's degree at the FSEG, I joined the Magisterium in Economic Engineering and we had many presentations from BETA researchers who presented their subjects to us and introduced us to research, which I really liked. I knew I wanted to study social policies in Europe and I deepened this subject during my Master's degree.

### What was the objective of your doctoral thesis?

My thesis focuses on unemployment insurance systems and the risk of in-work poverty in Europe. I studied how current unemployment insurance systems perform in Europe in terms of protecting workers in the event of job loss, then I studied a common unemployment insurance reform project in Europe, to see what this would imply in terms of the risk of poverty, inequalities, but also the supply of labour of households. Another part of my thesis focuses on workers on temporary and very short contracts and their risk of poverty from a dynamic perspective.

### What were your main results ? Any surprises?

My first chapter, I show that current unemployment insurance systems are very heterogeneous in terms of effective accessibility and income maintenance for workers on temporary or part-time contracts. Using microsimulation, I showed that a common European unemployment insurance, as proposed by some researchers, would allow access to at least 70% of people who lose their jobs in all countries, which was much lower before. In my second chapter, I simulate several unemployment insurance reforms and show that the effects in terms of poverty, inequality and labour supply differ greatly according to the characteristics of this unemployment insurance.

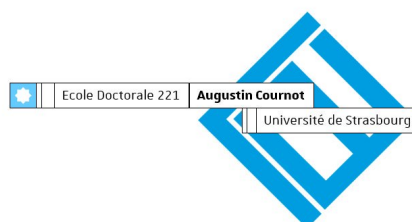
An unemployment insurance scheme inspired by the Beveridgian system would greatly reduce inequalities but would involve significant reactions in terms of labour supply. Finally, I show that a common unemployment insurance system with a common replacement rate, articulated by a floor and ceiling amount, would make it possible to significantly reduce poverty and inequality without distorting the labour market.

In my third chapter, I show that the risk of entering and remaining in poverty is particularly high for temporary agency workers and workers on fixed-term contracts of less than one year. My results show that depending on the situation of the household, benefiting from a temporary contract has a different impact on the risk of poverty. Single people, especially women, face a significantly higher risk of poverty when on temporary contracts. On the other hand, this type of contract does not seem to have an impact on the dynamics of poverty among people in couples.

### How does one succeed in a PhD? Any advice?

The first advice I would suggest is to avoid comparing yourself to other PhD students. Especially during the first year of the thesis, it is possible to feel that our colleagues progress faster, but the writing of a thesis is not a linear process and varies greatly depending on the individuals and the project in question. My second piece of advice, related to the first, would be not to perceive yourself as competing with your doctoral colleagues, but rather to build relationships and take advantage of their support. I had a great time with my colleagues, and I think it's important to enjoy these pleasant moments together (for example, by going to sing karaoke at the Bar'atteint with colleagues!). Finally, my last advice would be not to hesitate to contact people working in your field to seek their advice, or even start collaborations. I believe it is essential not to remain isolated, because research is a collective activity and it will always be beneficial for you to exchange with other people who work in your field.

Contact: [agathesimon@unistra.fr](mailto:agathesimon@unistra.fr)





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October 11, 2022	<a href="#">Omar EL MOUSSAWEL</a> Under the supervision of Sihem Dekhili <b>“The Ecological Image of the Country of Origin: Dimensions of the Built Environment and their Impact on the Probability of Purchase of Ecological Products by Consumers”</b>
November 8, 2022	<a href="#">Jude Onyekachi OZOR</a> Under the supervision of Patrick Ronde <b>“Innovation Ecosystem: Orchestration of Complex Relationships and Impact on the Adaptive Capacity of Companies”</b>
December 5, 2022	<a href="#">Sarah VAN DRIESSCHE</a> Under the supervision of Julien Jacob and Eve-Angéline Lambert <b>“Prevention of Environmental Risks: An Experimental Approach”</b>
December 6, 2022	<a href="#">Arnaud WOLFF</a> Under the supervision of Gisèle Umbhauer and Thi Kim Cuong Pham <b>“Social Incentives and the Strategic Nature of Beliefs and Preferences”</b>
December 12, 2022	<a href="#">Agathe SIMON</a> Under the supervision of Amélie Barbier-Gauchard and Mathieu Lefebvre <b>“Essays on Unemployment Benefits Systems and Poverty in EUROPE”</b>
January 27, 2023	<a href="#">Isabelle TERRAZ</a> Habilitation à diriger des recherches Under the supervision of Bertrand Koebel <b>“What Impact of Labor Market Institutions?”</b>
February 10, 2023	<a href="#">Stefano BIANCHINI</a> Habilitation à diriger des recherches Under the supervision of Julien Pénin <b>“Digital Technologies for the Most Important Challenges Facing Humanity”</b>
February 22, 2023	<a href="#">Laurence Frank</a> Habilitation à diriger des recherches Under the supervision of Véronique Schaeffer <b>“The Prism of Organizational Capabilities. Capacities, Complexities and Creation of Societal Value”</b>
February 28, 2023	<a href="#">Anta NDOYE</a> Under the supervision of Bertrand Koebel <b>“4 Essays in Applied Economics: The EU Emissions Trading System, Financial Inclusion and Gender Inequalities”</b>
March 2, 2023	<a href="#">Paul LABIC</a> Under the supervision of Thierry Burger-Helmchen and André Schmitt <b>“Anticipation and Prevention of Corruption: Between Moral Philosophy and Economic Models”</b>

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**Research project InnovLocal, 2022-2023**

**“How to Reconcile the Technical, Socio-economic and Environmental Imperatives of an Innovation Project in the Design of Materials within an Urban Ecosystem?”**

**Project leader:** Sophie Bollinger, Associate Professor in Economics, BETA, University of Strasbourg  
**People involved:** Laure Biniek, researcher, Charles Sadron Institut, CNRS, and Marion Rouillet, European project manager, CNRS

**Objective:** In a joint context of climate and biodiversity crises, the project aims to study from a technical but also socio-economic point of view the development of alternative materials and respect for people and the environment for the whole of their life cycle. It is an interdisciplinary project involving the Charles Sardon Institute, the BETA laboratory, and the Atelier Circul’R. The project is funded by the Environment and Sustainability Research Federation [FERED](#).



[See more](#)

**Post-doc research contract, ITI MAKERs, 2022-2023**

**“European Challenges in an Evolutionary Perspective”**

**Project leader:** Andrea Borsato, post-doctoral fellow, BETA, University of Strasbourg

**Objective:** The project “European Challenges in an Evolutionary Perspective” aims to provide a theoretical understanding of the links between public policies and technological and structural changes in economies. It analyses the role of national and supranational institutions, preferably countries united by a monetary union, with regard to science policy and the plausible trade-off that might arise between mission-oriented policies and generic and basic research.

**Fabrique de la société européenne | MAKERs**

Les Instituts thématiques interdisciplinaires de l'Université de Strasbourg & Inserm dans le cadre de l'Initiative d'excellence

**Project IDEX Attractivity, 2023-2025**

**“The Mediation Role of Entrepreneurial Support Structures within Student Entrepreneurial Ecosystems”**

**Project leader:** Pauline Brunner, Associate Professor in Innovation Management, BETA, University of Strasbourg  
**People involved:** Benjamin Astier (LARSH), Researcher, Polytechnic University, Hauts-de-France  
 Karl Joachim Breunig, researcher at Oslo Business School (OSLOMET)

**Objective:** This research project aims to highlight the strategies, or conversely the informational bricolage, developed by student-entrepreneurs enrolled in an entrepreneurial support structure. More specifically, this project investigates the informational issue of student-entrepreneurs, the underlying behaviours, and the influence of the national context of the entrepreneurial ecosystem. It aims to enrich the still-emerging work on student entrepreneurial ecosystems. Moreover, it aims to highlight new empirical light on these issues in the French and international context in order to achieve managerial efficiency implications for the entrepreneurs, the entrepreneurial training and support structures, and the innovation policies.



**Project IDEX Attractivity, 2023-2025**

**“The Role of Universities in the Emergence of Social Innovation Ecosystems”**

**Project leader:** Véronique Schaeffer, Professor of Management, BETA, Unistra

**Objective:** The literature on innovation ecosystems provides abundant characterization of the contexts favorable to the emergence of technological innovation, but social innovation ecosystems are still very little studied. This project investigates the institutional arrangements and new types of innovation intermediaries, such as living social innovation labs or social innovation transfer centres, which universities can rely on to engage in open innovation processes that foster the building of social innovation ecosystems.



**European project FALCON**

**“HORIZON-CL3-2022-FCT-01-05 Effective Fight against Corruption”**

**Project leaders:** Paul Labic, Doctor in Management Science, and Pierre Memheld, Phd, BETA, University of Strasbourg

**Objective:** With a budget of €5 million, of which €175k for BETA, FALCON is a consortium of 24 European partners in 14 countries, including 9 data technology laboratories, 7 SHS laboratories, 6 anti-corruption forces, 2 training and expertise centers. FALCON is mandated to develop intelligence tools based on individual and composite corruption indicators targeted at: risk assessment, decision-making, and a better enforcement of anti-corruption laws. FALCON explores four corruption domains: corruption at the borders, sanctions evasion, procurement fraud, and conflicts of interest of politically exposed persons (PEP). The FALCON tools and their performance indicators will be deployed according to an iterative process which allows for adaptations depending on operational feedback (relevance and efficiency).





## Home

### [Michel Chletsos](#)

Professor at Piraeus University, Greece

Invited by Amélie Barbier Gauchard, Quitterie Roquebert, and Moïse Sidiropoulos

### [Glenn Dutcher](#)

Professor at Ohio University, USA

Invited by Yannick Gabuthy

### [Tim Friehe](#)

Professor at Marburg University, Germany

Invited by Yannick Gabuthy

### [John R. Hammann](#)

Professor at Florida State University, USA

Invited by Jérôme Hergueux and Yannick Gabuthy

### [Markus Hermann](#)

Professor at Laval University

Invited by the Renel Chair

### [Frank Jensen](#)

Professor at Copenhagen University

Invited by BETA Nancy

### [Ayal Kimhi](#)

Professor at Jerusalem Hebrew University, Israel

Invited by BETA Strasbourg

### [Panagiotis Llargovas](#)

Professor at Peloponnese University, Greece

Invited as an ITI MAKerS fellowship

### [Theophilos Papadimitriou](#)

Professor at Thrace Democrotius University, Greece

Invited by Amélie Barbier-Gauchard and Moïse Sidiropoulos

### [Ulla Saari](#)

Senior Lecturer at Tampere University, Finland

Invited by Marion Neukam



## Abroad

[Eva Jacob](#), Invited PhD (funded by a MOBIL'ITI MAKerS grant)

Mobility (September to December 2022)

Deutsche Institut für Wirtschaftsforschung (DIW), Berlin

[Anne-Gaëlle Maltese](#), Invited PhD

Graduate School of Management, University of Kyoto, Japan (4–18 January 2023)

ETH Zürich, Suisse (January to May 2023)



Medias

October 10, 2022

“Are we puppets of the stock markets?”

Questions by **Yamina Tadjedinne**  
[Splash #120](#)

November 6, 2022

“For a revival of teaching management sciences”

Article by **Sophie Bollinger**  
[Blog Alternatives Economiques](#)

November 17, 2022

“How card payments work and the associated payment fees”

Interview by **Yamina Tadjedinne**  
[AFP Factual](#)

November 18, 2022

“The World Cup, just one step in Qatar's ambitious development plan”

Article by **Laurence Frank**  
[The Conversation](#)

November 22, 2022

The word “inflation” dissected

Interview by **Alexandre Mayol**  
[France Bleu](#)

November 28, 2022

“What are the environmental concerns of the younger generation?”

Interview by **Magali Jaoul-Grammare**  
**Anne Stenger-Letheux**  
[Mazars](#)

30 November 2022

“International trade and economic relations between the Middle East and Europe”

Interview by **Laurence Frank**  
[Asashi](#)

December 1, 2022

“Improve business–university interactions”

Article by **Thierry Burger-Helmchen**  
[Savoir\(s\)](#)

December 7, 2022

“Territorial Issues”

Interview by **André de Palma**  
[France Culture](#)

December 7, 2022

“What is marketing missing to become sustainable?”

Chronique by **Sihem Dekhili**  
[Harvard Business Review](#)

December 22, 2022

“Will cash and the digital euro coexist without worry?”

Article by **Yamina Tadjedinne**  
[AFP Factual](#)

January 3, 2023

“Why is the price of water also increasing?”

Interview by **Alexandre Mayol**  
[JT de 20h de TF1](#)

January 3, 2023

“Water prices: the situation is favorable to an explosive cocktail to increase the bill”

Article by **Alexandre Mayol**  
[France info](#)

January 11, 2023

“Gender biases in research project funding choices”

Interview by **Stefano Bianchini**  
[Savoir\(s\)](#)

January 11, 2023

“Sales: what happens to unsold clothes?”

Article by **Sihem Dekhili**  
[Reporterre](#)

January 19, 2023

“Pension reform: Raphaël Didier, economist, gives us his point of view”

Interview by **Raphaël Didier**  
[Mosaïk Cristal](#)






January 31, 2023

**THE CONVERSATION**

“In the event of a shock, how does the labor market adjust in the European Union?”

Article by **Pierre Lesuisse**  
[The Conversation](#)


February 1, 2023



Training through “Positive Marketing Lighting Workshops”

Video by **Sihem Dekhili**  
[Fnege Médias](#)

February 7, 2023



“Maths, reading: is the level of students really dropping?”

Interview by **Nadir Altinok**  
**Claude Diebolt**  
[The Conversation](#)


February 7, 2023



“The ECB continues its monetary tightening...”

Article by **Valérie Lelièvre**  
[The Conversation](#)

February 13, 2023



“Companies that focus on altruistic profits are on the wrong track...”

Article by **Sihem Dekhili**  
[Strip Food](#)

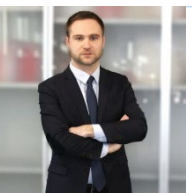
February 15, 2023



“Perspectives on pension reform”

Article by **Thierry Burger-Helmchen**  
**Francesco De Palma**  
[Savoir\(s\)](#)


February 18, 2023



“We gain in creativity”

Interview by **Alexandre Mayol**  
[Républicain Lorrain](#)

February 23, 2023



“Jamel Saadaoui quoted in The Economist”

Recent research by **Jamel Saadaoui**  
[The Economist](#)


March 3, 2023



“Wood sector: The industry that spoils the forest?”

Podcast by **Philippe Delacote**  
[France Culture](#)

March 5, 2023



“The other side of words”: Cliometrics

Article by **Claude Diebolt**  
[The Conversation](#)


March 11–24 2023



“Financial Crises”

[Interventions](#) by **Yamina Tadjedine**  
Le Parisien, L’Est Républicain, France Info, France 24, Marianne, Radio Vatican, Yahoo Finance

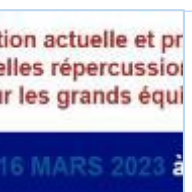
March 14, 2023



“How droughts affect deforestation”

Article by **Philippe Delacote**  
**Giulia Vaglieti**  
[The Conversation](#)

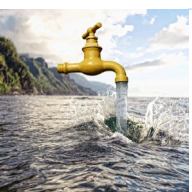
March 16, 2023



“Symposium-debate at the Regional Council: Intervention by Jamel Saadaoui”

Intervention by **Jamel Saadaoui**  
[Conseil Régional](#)

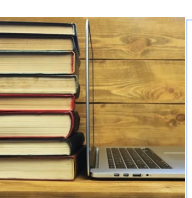
March 31, 2023



“Government water plan”

[Interventions](#) by **Alexandre Mayol**  
Europe 1, Futura Science, France Culture, Midi Libre 20 minutes, L’union


April 5, 2023



“IRES round table: Free trade agreements: What are the challenges for the European Union?”

Intervention by **Jamel Saadaoui**  
[CFE-CGC](#)

April 5, 2023



“In spelling, the level is dropping: Should we really worry about it?”

Interview by **Nadir Altinok** and **Claude Diebolt**  
[The Conversation](#)

October 2022 to March 2023

## Conferences organized at/by BETA


**Konstanz  
October  
11–12, 2022**



[Doctoral Workshop on Quantitative Dynamic Economics](#)

Main organizers:  
Rodolphe Dos Santos Ferreira  
Samuel Ligonnière

**Strasbourg  
October  
13–14, 2022**



[50th Anniversary BETA-ISI Workshop](#)

Main organizer:  
Emmanuel Muller

**Strasbourg  
November  
7–11, 2022**



[13<sup>th</sup> Autumn School in Management of Creativity](#)

Main organizers:  
Patrick Llerena  
Anne-Gaëlle Maltese

**Strasbourg  
November  
14, 2022**



[Conference “Patents, Innovation and Development” Pr Bronwyn Hall](#)

Main organizer:  
BETA

**Strasbourg  
December  
8–9, 2022**



[Workshop, gender and sexuality in the game...](#)

Main organizers:  
Thierry Burger-Helmchen  
Kim-Marlène Le

**Strasbourg  
December  
9, 2022**



[Conference: The challenges of ecological and climate transition...](#)

Main organizers:  
Julien Pénin  
Sandrine Wolff


**Paris Dauphine  
February  
3, 2023**



[4<sup>th</sup> Marketing and Sustainable Development Day](#)

Main organizer:  
Sihem Dekhili

**On line  
March  
9, 2023**



[Workshop: Influencers, what role in the orientation towards...](#)

Main organizer:  
Sihem Dekhili

**Strasbourg & Nancy  
March  
9 and 14, 2023**



[BETA open house](#)

Welcome and presentation of BETA


**Strasbourg  
March  
23–24, 2023**



[6<sup>th</sup> BETA Workshop of Science and Innovation](#)

Main organizers:  
Patrick Llerena  
Stefano Bianchini


**Strasbourg  
March  
27–28, 2023**



[BETA-SOLEIL Workshop on Socio-Economic Impact Evaluation of...](#)

Main organizers:  
Laurent Bach  
Sandrine Wolff

**Strasbourg  
March  
30, 2023**



[BETA Day, 2023](#)

October 6, 2022  
Strasbourg

[Economy evenings](#)

**“Discovering the economy of the new world”**

Speaker: Catherine Berthillier

November 8, 2022  
online

[Capsule Innovation: 4th meeting AC:TIONS](#)

**“How to manage the employer brand strategy within an innovative organization?”**

Speaker: Océane Audren

October 11, 2022  
Paris

[Canal-u.tv Conference](#)

**Project “Research Data Surveys”**

Speakers: Nicolas Jalabert  
Sandrine Wolff

November 9, 2022  
Strasbourg

[Council of Europe Wednesdays](#)

**“Digital transformation and sustainable development”**

Speaker: Stefano Bianchini

November 14, 20, 22  
online

[Economic evenings](#)

**“What role should the Banque de France play in the current economic situation and in the face of inflation”**

Speaker: Denis Beau

February 6, 2023  
Nancy

[BETA Conference](#)

**“Reducing greenhouse gas emissions: Main lessons from the IPCC Group III report”**

Speaker: Franck Lecoq

February 9, 2023  
Strasbourg

[Economic evenings](#)

**“What strategic autonomy of the European Union in the face of Sino-American rivalries?”**

Speakers: Jean-Christophe Defraigne  
Patricia Nouveau

March 2, 2023  
Strasbourg

[Innovation CAPSULE: 5<sup>th</sup> meeting AC:TIONS](#)

**“Open Innovation”**

Speaker: Julien Pénin

*Arrivals, promotions, and delegations***Campus Baron Louis, Nancy****Researchers**[Raphaël Cardot-Martin](#)

Temporary research and teaching assistant  
University of Lorraine, Nancy

**Research domains:** Monetary policy – Macroprudential policy – Banking regulation

[Assietou Dia](#)

Temporary research and teaching assistant  
University of Lorraine, Nancy

[Valérie Lelievre](#)

Associate Professor in Economics  
University of Lorraine, Nancy

**Research domains:** Financial crises – Monetary policies – Banks – Fintech

[Paul Muller](#)

Professeur in Management  
University of Lorraine, Nancy

**Research domains:** Territorial governance – Economics and management of networks – Economics and management of creativity and innovation

[Karine Revet](#)

Associate Professor in Economics  
University of Lorraine, Nancy

**Research domains:** Scientific collaboration – Knowledge creation – Social networks – Innovation

**Engineers, Technicians, and Administrative**[Antony Yohann](#)

Support for communication management  
University of Lorraine, Nancy

**PhD and post-doctoral fellows**[Abdelkarim Azami Idrissi](#)

“Environmental protection: The role of information disclosure and whistleblowers”  
Under the supervision of Eve-Angeline Lambert and Sébastien Massoni

[Agbessi Augustin Doto](#)

“Digital transformation and economic development”  
Under the supervision of Blaise Gnimassoun and Mawuli Kodjovi Couchoro

[Julie Galet](#)

“Building a green supply chain for a multi-site SME: The case of beverage distributors for Cafés-Hotels-Restaurants”  
Under the supervision of Sébastien Liarte

[Rémi Girard](#)

“Natural resources, public policies and energy transition”  
Under the supervision of David Desmarcheliers and Luc Désiré Omba

[Noame Khaldi](#)

“Capitalisms and cross-border migrations: A socio-economic analysis of the migration of French workers to Luxembourg over time”  
Under the supervision of Yamina Tadjeddine-Fourneyron and Vincent Fromentin

[Julian Laynat](#)

“Characterization of bad debt and modeling of the effects of financial education on bad debt exit trajectories”  
Under the supervision of Yamina Tadjeddine-Fourneyron

[Paul Antoine Vuillemin](#)

“Legal certainty and intellectual property”  
Under the supervision of Thierry Lambert and Amélie Favreau

[Daniel Zarama](#)

“The hazards of psychology in economics: A virtue epistemology perspective”  
Under the supervision of Samuel Ferey

**Researchers**Jérémy Pepy

Temporary research and teaching assistant  
AgroParisTech, Nancy

**Research domains:** Microeconomics of Banking – Financial Macroeconomics

**Engineers, Technicians, and Administrative**Daffa Syauqilla Musandi

Study Engineer INRAE  
AgroParisTech, Nancy

Moucharaph Oke

Support for the valorization of the OLEF platform's data AgroParisTech, Nancy

**PhD and post-doctoral fellows**Fanny Claise

Post-doctoral student INRAE  
AgroParisTech, Nancy

**Research Domains:** Behavioral Economics – Environmental Economics – Experimental Economic

Edith Kouakou

"Risk, Insurance and Carbon: An application to agriculture"  
Under the supervision of Marielle Brunette

**Campus Strasbourg****Researchers**Amélie Barbier-Gauchard

Professor in Economics  
University of Strasbourg

**Research domains:** Macroeconomics – Fiscal Policy – Public Finance – European Integration – Fiscal Federalism – Budgetary Discipline

Marco Compagnoni

Researcher (contract)  
University of Strasbourg

Théotime Kuhn

Researcher (contract)  
University of Strasbourg

**PhD and post-doctoral fellows**Baptiste Le Masle

"Green entrepreneurship in Italy"  
Under the supervision of Stefano Bianchini and Alessandra Colombelli

Pierre Memheld

"AI-based information analysis: Definition and implementation conditions in organizations"  
Under the supervision of Éric Schenk

Thi Huong Nhai Nguyen

"Subjective well-being and individual behavior: A multi-level analysis with workers in Vietnam"  
Under the supervision of Anne Stenger-Letheux